

# Data Maturity Assessment

## Overview

## The Team

Tata Business Excellence Group (TBExG) has introduced Data Maturity Assessments as an essential part of organisational management practices in the Tata Group.

Today, all companies are leveraging data insights to create competitive advantage as a strategic pathway for growth. Adopting a data-centric approach involves bringing data and analysis at the core of everyday business processes and decision making.

TBExG had initiated Data Maturity Assessments as a new offering in FY19 to supplement the efforts of Group companies in dealing with the fast-emerging paradigms of the digital world and it is designed to help companies on their journey of data-driven excellence.

TBExG has partnered with Tata Consultancy Services (TCS) to leverage their patented diagnostic instrument DATOM™ that identifies the current state of data-driven decision making in companies, and thereby helping define a desired state for the future. The team collaborates with subject matter experts from TCS and within the Tata Group to leverage their experience and knowledge in delivering value to companies.

TCS's proprietary framework DATOM™ is an outcome of years of experience in conducting Data Maturity Assessments for its customers through its Global Data Analytics practice and is continuously updated based on industry trends.



The assessment process involves diagnostics of the four core DATOM™ dimensions of People, Technology, Data Management and Process aspects of the organisation. The DATOM™ assessment results in a comprehensive analysis of the company's current situation and related challenges across 23 result areas under the four dimensions.

Of the four dimensions, Data Management is at the heart of the framework and probes key result areas such as data governance, data architecture, data quality, security, data planning, decision management, etc. The DATOM™ framework also covers other result areas such as technology landscape, business engagement and people competency.

To further support the adoption of data-driven excellence in companies and create evangelists, the team conducts expert training programmes through various formats on the DATOM™ framework and Data Maturity Assessments for Tata companies, as well as for potential assessors in


the assessment process.

## The Team



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