
Siddharth Bhatt
Deputy General Manager
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Siddharth Bhatt, Deputy General Manager, Strategy & Competitive Intelligence Practice, Tata Business Excellence Group (TBExG), is a member of the improvement interventions team, focusing on driving strategy and competitive intelligence initiatives across Tata companies. He has about 19 years of work experience in diverse areas of competitor strategy, investor relations, macro-economic research, equity research, financial analysis, market research and project management across automobile, airlines and financial services spaces. Specialising in competitor strategy with a cross-functional perspective — finance, marketing and strategy — he has hands-on experience in building a competitive intelligence function in an organisation from scratch. As a member of TBExG, Siddharth developed the Competitive Intelligence Maturity Model (CIMM), the 5-level CI maturity matrix for assessing the maturity levels of Tata companies in their journey to achieving competitiveness. Besides this, he also provides support to group companies in this area through multiple consulting assignments, conferences, workshops, and webinars.

Prior to joining TBExG, Siddharth was with Tata Motors, where he was part of the team supporting the Group Chairman for analysing Tata Motors' business strategy & competitive landscape analysis. Some of his other roles in Tata Motors included working with MD's office in a project management role for driving key strategic projects across the company, investor relations, treasury, and market research divisions of the same company. Besides Tata Motors, Siddharth has also worked with Edelweiss Capital Group as an Institutional Equity Research Analyst, and Jet Airways in its finance division.

Siddharth has a Bachelor's degree in Commerce (Honors) and a Masters' degree in Finance from Sri Sathya Sai Institute of Higher Learning, (Deemed University), Andhra Pradesh. He is an active member of a social sector organisation which conducts medical camps, blood donation camps, feeding-the-poor camps, etc. in slums and nearby villages. His other interests include music (percussionist), reading up on current affairs and business management, and conducting spiritual workshops. He loves watching cricket and tennis among other sports.

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